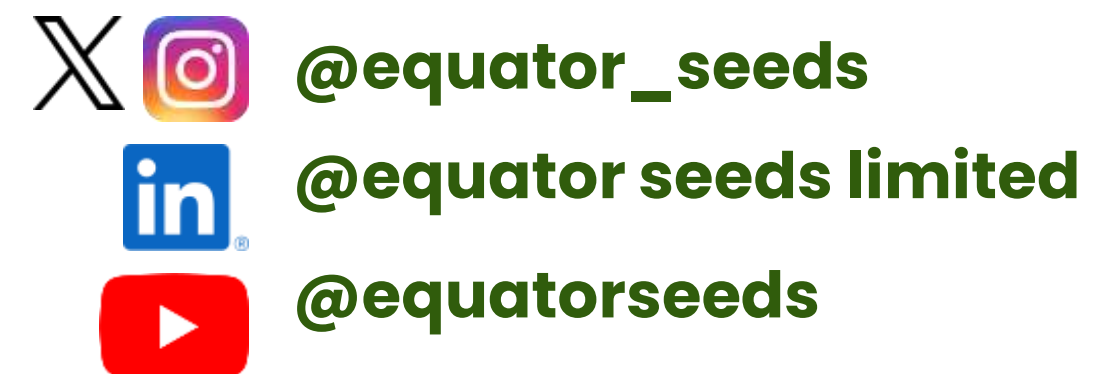


COMPANY PROFILE.

Quality seeds for a better living



www.equatorseeds.org



Who Are We?

Equator Seeds Limited was established in 2011, and is headquartered in Koro, Omoro District. It has Presence via 16 branches across Northern, Central, Midwestern & Eastern Uganda



Mission

To provide consistent quality products and services that enhance agricultural productivity and rural incomes through the efficient dissemination and marketing of seed technologies.



Vision

To be a conduit for the sustainable growth of smallholder farmers in profitable agro- enterprises and social welfare development



Core Values

- Consistent customer focus.
- Adherence to strict quality standards.
- Teamwork and social responsibility.

What we do



SEED PRODUCTION & TRADE

Climate-resilient seeds through an extensive distribution network



SUPPORT SERVICES

Agricultural finance, crop insurance & climate resilience innovations



VALUE ADDITION

Processing, value addition, and sustainable market linkages



CONSULTANCY & TRAINING

Expert advisory and practical agronomy training to help farmers and agribusinesses improve productivity and adopt climate-smart practices.

What we do

Current projects under completion



COFFEE PRODUCTION; Coffee processing facilities to improve quality, enhance traceability, and capture higher export and domestic market value



MILLING; to enhance value addition, improve product quality, and support farmers with reliable off-take.



WHEAT PRODUCTION; add value to wheat produced by our farmers to reduce wheat import.



ANIMAL FEEDS; Converts cereals, oilseed by-products, and crop residues into formulated livestock and poultry feeds

What we do

FUTURE PROJECTS



COOKING OIL PRODUCTION; Sunflower oil, sesame oil etc to be produced as another value chain.



SOIL FERTILIZERS; Strengthens soil health while supporting sustainable, climate-smart production systems



ETHANOL PRODUCTION; establish cassava-based ethanol production to supply industrial and energy markets



WHY CHOOSE US?



Our commitment to excellence ensures that we consistently deliver outstanding results improving farmers livelihoods.

Regional presence

- Regional presence with strong logistical and aggregation systems

Partnerships

- Inclusive farmer partnership model (contract farming, youth & women empowerment)
- Deep partnerships with NARO, MAAIF, and international research bodies





Cutting-Edge Technology

- Climate-smart and regenerative farming practices
- Mechanized production and post-harvest handling

Proven Track Record

- Producing certified, high-germination seeds
- End-to-end traceability from production to processing

PRODUCT CATALOG

CROP	VARIETY
 Cereals	Maize, Rice, Sorghum, Millet
 Oil Seeds	Soybeans, Sunflower, Groundnuts, Simsim
 Vegetables	Amaranthus, Okra, Onions, Cabbages, Eggplants, Carrots, Kale
 Legumes	Beans, Cowpeas

TECHNOLOGIES

- **Gagawala Maize Hybrid:** A high-yield, climate-resilient maize hybrid designed to withstand drought, pests, and inconsistent rainfall.



OUR CLIENTS

- **Smallholder Farmers**

Core buyers of certified seed for maize, soybeans, sesame, and beans.

- **Commercial Farmers / Medium–Large Farms**

Bulk buyers requiring consistent, high-volume seed supply.

- **Farmer Groups & Cooperatives**

Organized groups purchasing in bulk and participating in contract farming.

- **Agro-Input Dealers & Agrovets**

Retail distributors selling ESL seeds across regions.

- **Development Partners & NGOs**

Organizations implementing agriculture, livelihoods, and youth programs.

- **Government Institutions (MAAIF, Local Gov'ts, NAADS, OWC)**

Institutions buying seeds for public programs, distribution, or demos.

- **Off-takers & Processors**

Grain buyers needing reliable, uniform production from ESL-supported farmers.

371,000+

**SMALL HOLDER
FARMERS**

118+

**COOPERATIVE
S**

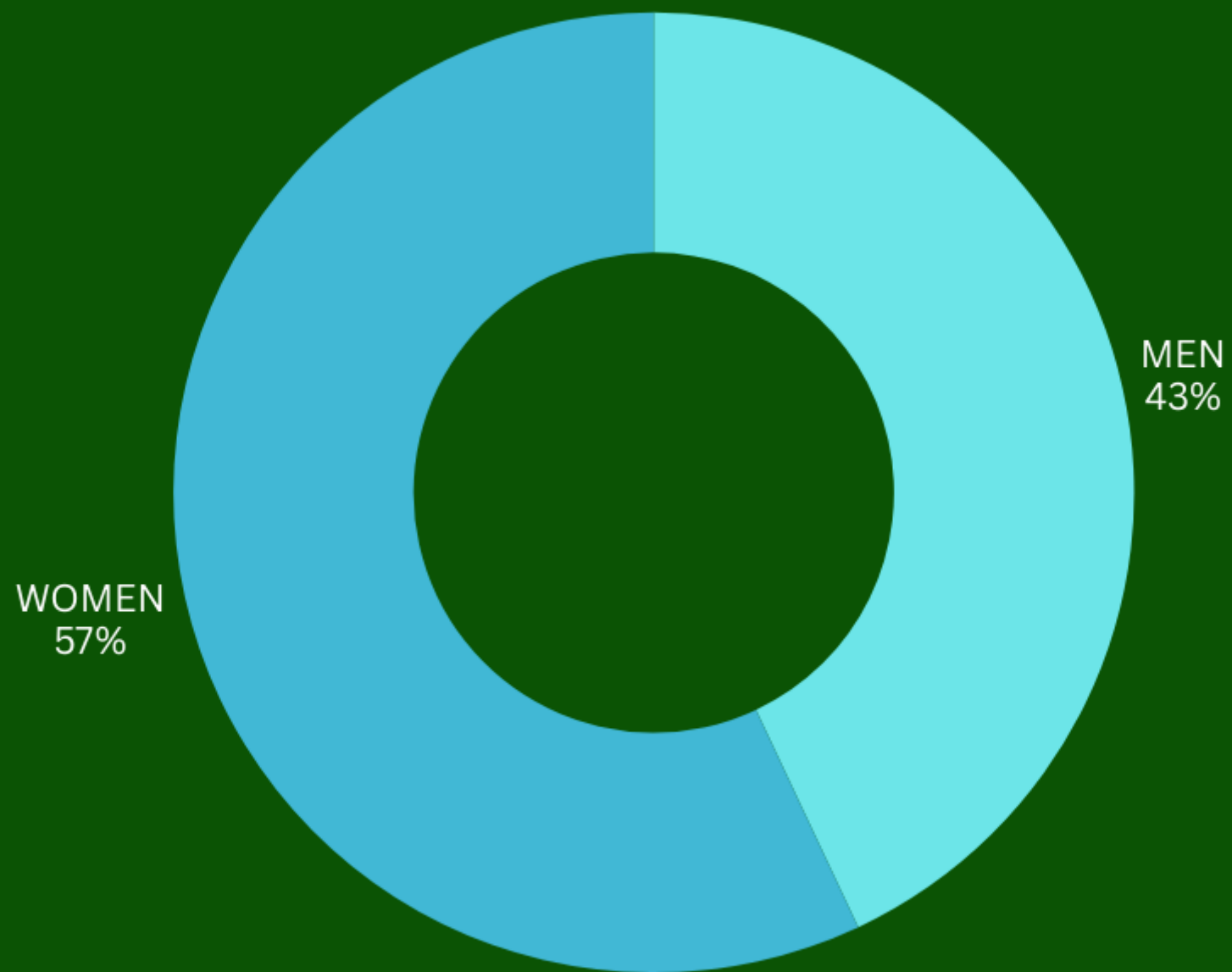
25+

UN AGENCIES

200+

**AGRO
DEALERS**

IMPACT & REACH



2000+

Direct jobs

200,000+

MT seeds sold

120,000

Farmers engaged

30%

reduction in post harvest losses



Projects

FEED THE FUTURE (2018- 2020)
Trained 6,500 youth farmers and established 300 agro-input kiosks.

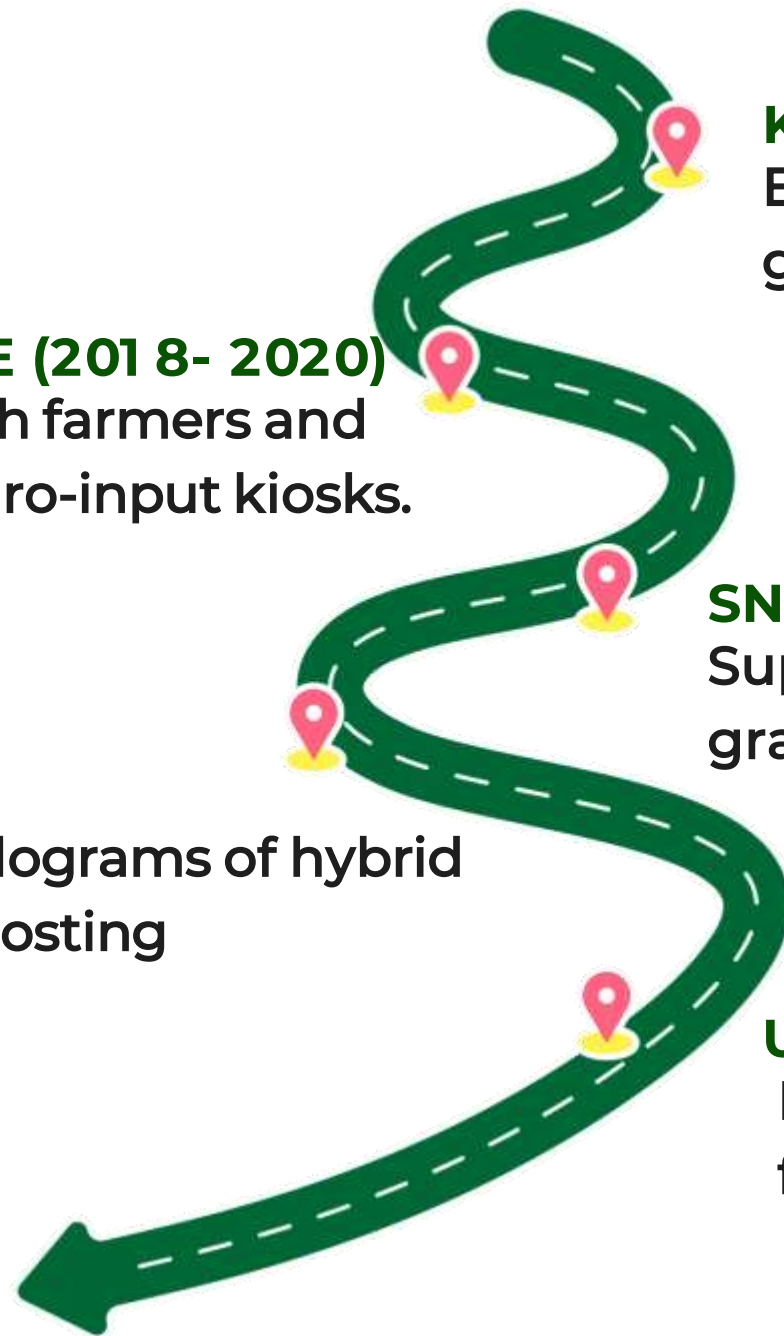
FAO (2019)
Delivered 12,500 kilograms of hybrid seeds to refugee-hosting communities

CURRENT PROJECTS
NSOP, aBi, AGRA, GIZ

KILIMO TRUST (2015- 2022)
Enhanced market access for rice growers through structured trade.

SNV CRAFT (2019-2022)
Supported 1,500 sesame seed multipliers and 5,000 grain producers with climate-smart practices.

USAID ICAN (2020- 2022)
Promoted iron-rich beans among 2,997 farmers in Northern Uganda



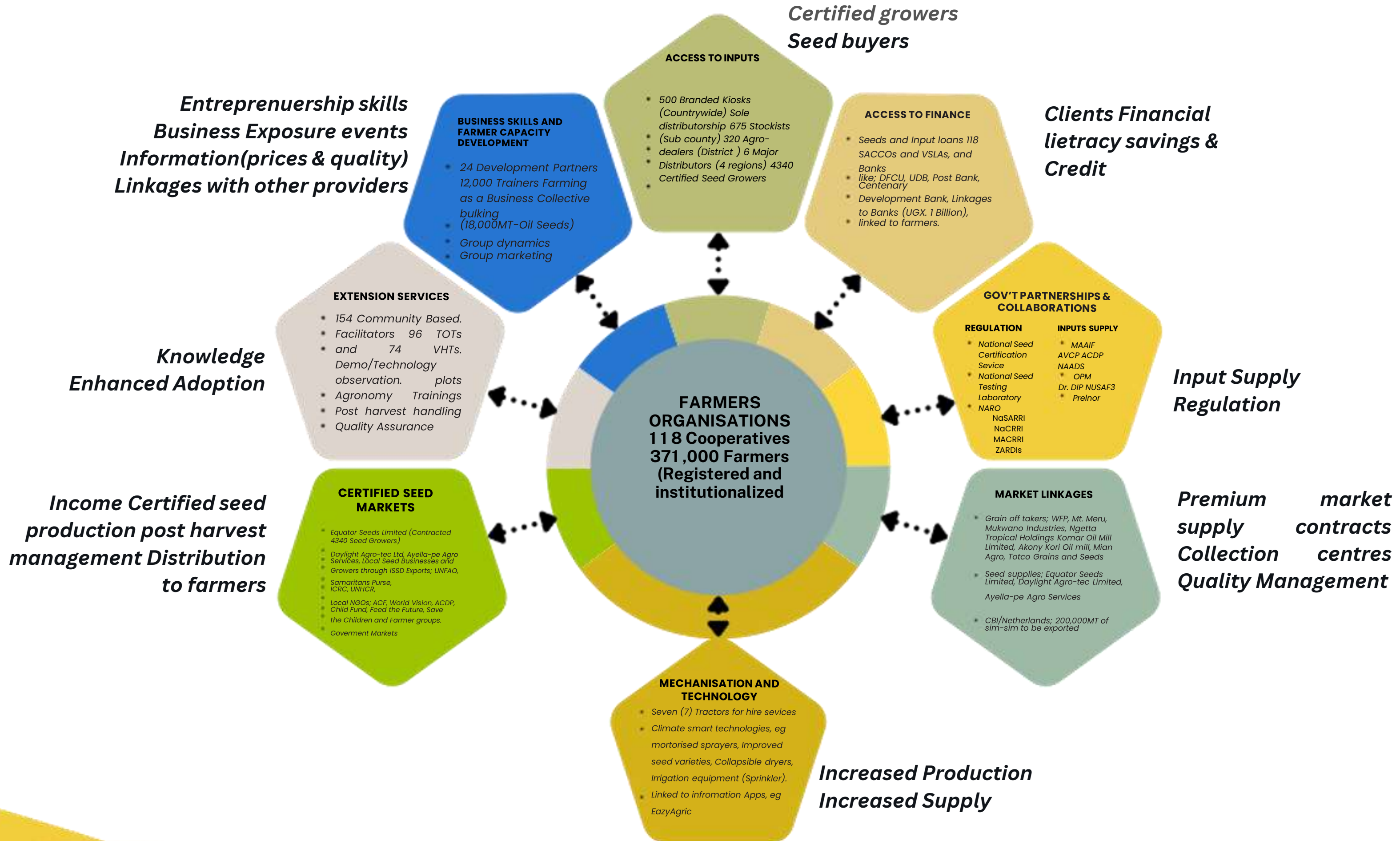


Current Projects



Project / Partner	Duration	Brief Objective of Assignment	Target / Coverage
GIZ AgriBusiness Facility	Sept 2024 – Sept 2026	Strengthen resilience in the maize value chain through climate-smart production and post-harvest handling.	10,000 smallholder farmers trained in CSA, GAPs & PHH
aBi (Agricultural Business Initiative)	March 2025 – March 2027	Improve resilience of oilseed farmers through climate-smart production and structured contract farming.	12,000 oilseed smallholder farmers in Northern Uganda
National Oilseeds Project (NOSP)	June 2025 – June 2028	Accelerate commercialization of key oilseed value chains, improve farmer incomes, and strengthen market access and infrastructure.	12,484 oilseed smallholder farmers
AGRA – RE-GAIN	Nov 2025 – Nov 2029	Promote climate-resilient food loss reduction solutions and inclusive market systems for maize and beans.	76,400 smallholder farmer households in Eastern Uganda

EQUATOR SEEDS LIMITED INCLUSIVE MODEL FOR RURAL AGRICULTURAL TRANSFORMATION



THE LAST MILE INPUT ACCESS (KISOK)

The **Last Mile Input Access (Kisok) model** aims to improve timely and affordable access to quality agricultural inputs for smallholder farmers at community level. Through strategically placed village-based kiosks, farmers can conveniently access certified seeds, fertilizers, agrochemicals, and advisory services closer to their farms.

The model **reduces** input delays, transport costs, and exposure to counterfeit products, while strengthening last-mile distribution systems. It also promotes aggregation of demand, improves traceability, and links farmers to structured markets — enhancing productivity, resilience, and incomes under ESL.



●●● OWC GAINS

2025A Season: A pilot implemented with Operation Wealth Creation using Equator Seeds, successfully demonstrating the model and now ready for scaling to reach more farmers

Repayment & Reinvestment

💰 UGX 109.3B from off-takers and APF commissions

🔄 Revolves back into seed fund for 2025B season

Off-take & Sales

🚚 Sold to buyers and generates UGX 541B+ value (combined earnings)

Seed Capital Injection

💰 UGX 47.53B guarantee → seed supplied by Equator Seeds

Farmer Production

🌾 Cultivation across 170+ APF zones (408,000+ acres)

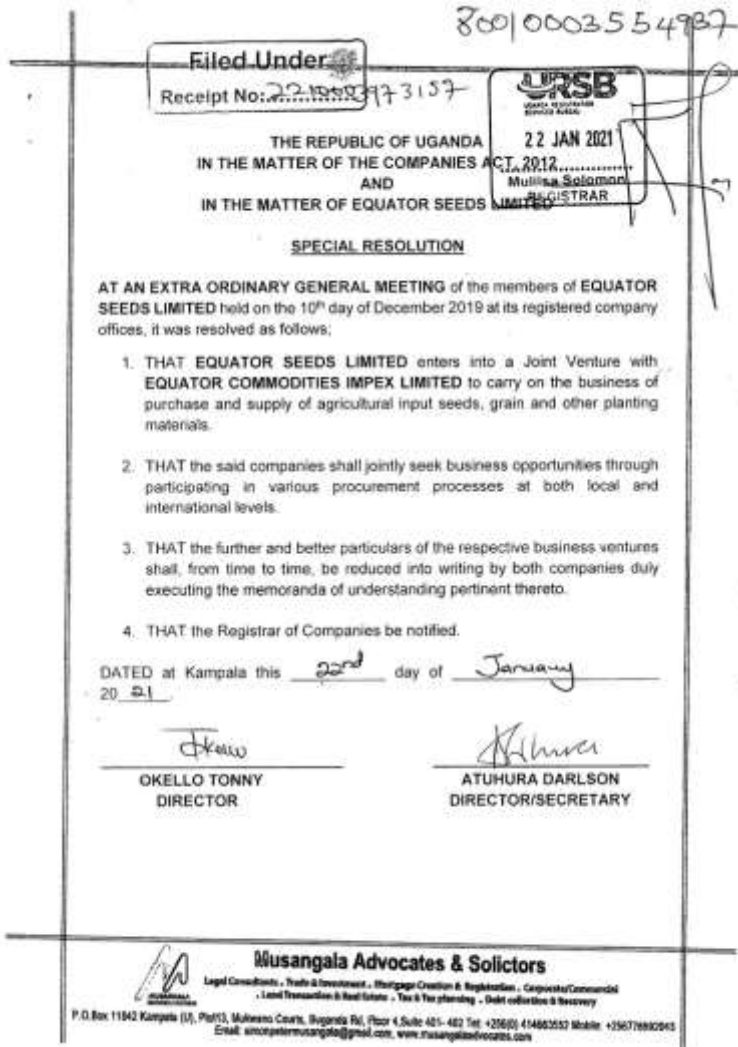
Harvest & Aggregation

474,690,000kgs of Grain/produce collected through APFs



Joint venture with ECIL (Equator Commodity Impex Limited)

ESL focuses on large-scale agricultural production, aggregation, and primary processing, while **Equator Commodity Impex Limited** (ECIL) provides expertise in agro-industrial processing, value addition, and market development. Together, the joint venture integrates production and processing to deliver efficient, scalable, and market-ready agricultural products.



3D structure of ECIL





ROLE OF EQUATOR COMMODITY IMPEX LIMITED

Equator Commodity Impex will lead the grain off-take process, ensuring structured marketing, aggregation, and cross-border trade. Their warehousing, drying, and logistics infrastructure is central to sustaining the revolving fund and building a reliable grain corridor. On-going construction of IMPEX as seen below.



PRODUCTION & PROCESSING CAPACITY



Warehouse under construction



Animal Feed mill



Aflatoxin Color sorter

10

Warehouses &
Factories

5000+

Acreage for crop production

75

MT per day
Rice mill &
Maize mill

10,000+

Annual seed production (kgs)

MACHINERY



Maize mill waiting for installation



Animal Feed mill



Aflatoxin Color sorter



Our branches



***Koro, Omoro District,
Northern Uganda***



***Kampala Industrial &
Business Park Namanve***

1. - Omoro- Koro Abili: HQ
- 2.- Lira City
- 3.- Moroto
- 4.- Soroti
- 5.- Mbale
- 6.- Gulu City
- 7.- Oyam- Minakulu
- 8.- Arua City
- 9.- Hoima City
- 10.- Jinja City
- 11.- Bugiri- Busoga Region
- 12.- Mityana
- 13.- Mukwano Courts- Buganda Road
- 14.- Namanve Industrial Park- Mukono
- 15.- Fort Portal City
- 16.- Mbarara City- Katate
- 17.- Masindi
- 18.- Kigumba
- 19.- Masaka City
- 20.- Mityana



***Kigumba, Kiryandongo,
Kampala-Gulu Highway***



***Karungu Farm, Bweyale, Gulu-
Kampala Road***

Our Ware Houses & Factories



*Minakulu Annex, Oyam,
Gulu-Kampala Highway*



*Opuyo Trading Centre, Soroti,
Mbale Road*



*The stall: Jinja Agriculture
Show Grounds*



*The Branded Kiosks-For Agro
Dealers*

Sustainability & Innovation



Climate-Smart Agriculture

Promoting resilient seed varieties, improved soil management, and integrated pest control to help farmers adapt to climate change.



Environmental Stewardship

Investing in eco-friendly processing technologies and water-efficient irrigation to minimize the company's carbon footprint.



Inclusive Growth

Strengthening youth and women participation in contract farming and agribusiness leadership.



Sustainable Value Chains

Bridging farmers with ready market to ensure fair trade, quality assurance, and consistent market access.

Our Team



**Okello
Tony**
Director



Darlson
Director

Project Management Unit with departments:

- Seed Production
- Outgrower Services
- Grain Procurement
- Processing & Value Addition
- Marketing & Sales
- Finance & Admin
- Research & Development

Staffing:

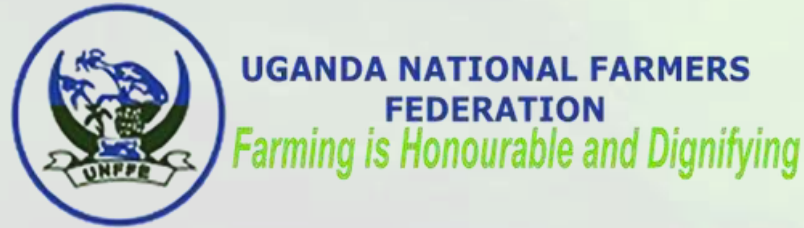
- 250 existing staff
- New agronomists, engineers, QC scientists, value chain experts
- 65 community facilitators maintained



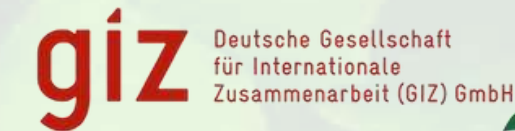
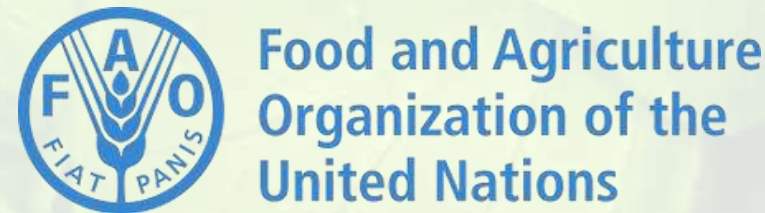
OUR PARTNERS



aBi Development Ltd
Agribusiness is our Business



NATIONAL AGRICULTURAL RESEARCH ORGANISATION



GRAINPULSE LTD.



PICTORIAL



PICTORIAL



The ambassador of Denmark during a visit to ESL



MEDIA

COMMENT

Monday, March 2, 2026 **N21**

Enforce effluent discharge regulations

EDITOR: Water pollution is a severe worldwide problem that urgently requires concepts for monitoring and implementation plans to derive solutions. A significant number of emerging pollutants resulting from point and diffuse pollution are present in the aquatic environment.

In some countries, some freshwater bodies have continuously been polluted by untreated effluent from the surrounding environment.

Effluent is defined generally as "wastewater treated or untreated that flows out of a treatment plant, sewer, or industrial outfall. Generally, it refers to wastes discharged into surface waters. Cleaning up the nation's largest source of water pollution is a priority.

In Uganda, millions of litres of untreated and under-treated wastewater (sewage) are dumped into our waterways every year. This is an environmental, human health and economic issue.

Wastewater effluents have been shown to contain a variety of anthropogenic compounds, many of which have endocrine-disrupting properties.

Read the full version at www.newvision.co.ug
The writer is a Civil Engineer



DR. ENG. FRANK K'NERONDA



The Auditor General has questioned the payment of sh46b to staff who were absorbed into other public entities and agencies under the RAPEX programme

How Gen. Saleh hit 20 Acholi birds with one stone

General (Rtd) Salim Saleh (Caleb Akandwanaho), the co-ordinator of Operation Wealth Creation (OWC), is no stranger to daring moves and mind-boggling actions. In celebrations of his birthday this January, instead of hiking, yacht and chill on Lake Victoria or take a holiday in one of the world's luxurious beaches, he, instead preferred to empty Kampala's overflowing toilets and unsafe waste disposal in informal settlements like slums and ghettos for free, in what he called Operation Dark Matters.

Truck after truck went around Kampala emptying toilets, as the urban dwellers went on their business without notice. He did not chest thump, but only happily told a few who came to wish him a happy birthday, hoping to cut a cake and pop champagne. A man who finds solace and happiness in helping the vulnerable, despite the abuse of his kindness, Gen. Saleh still finds room to forgive and forget.

He will even stand up to welcome and greet all those who called him names before, something that punishes the individual deep inside. Silence and time are his weapons.

Like a stealth hunter who invests in motionless observations and dead silence to spot a target, beneath this silence, he keeps taking long strides that later explode into positive externalities to the surprise of many.

This is what happened at start of 2025 planting season, in what one can call a "suicidal development mission" where, General Saleh staked himself and secured a sh10.5b assorted quantities of planting seeds, which included, maize, soya bean and rice and distributed to farmer groups and a few co-operative societies in the prototype districts of Amuru in far West Acholi and Agago district in the far East Acholi in a move seen as, throwing a stone into a bush to see what will come out.

The supplier, Equator Seeds Limited, delivered all the seeds without even a handwritten agreement, believing that after

DUSMAN OKEE

the exercise, Gen. Saleh would pull out stacks and boxes of money and hand them over to Equator. There was none, but instead, the Saleh committed this journey to God through his daily biblical devotions, where every morning, he gets a Bible verse that guides him through the day. The General called this intervention Operation Joseph (OJ), after the Biblical Joseph, who is seen as the legendary economist, for sustainable economic planning, crisis management and strategic leadership, who arguably saved Egypt and her neighbours from famine through a dream, yet he had been sold to Egypt by his own brothers (Gen 37:50) as a slave.

Today, the General can justify that the Lord truly listened to his prayers. First of all, through back and forth, he was able to secure the sh10.5b after months of struggle to pay the Equator company. On-site field visits and the testimonies from the beneficiaries have practically and visually proved that the general's "suicidal intervention" has and continues to bare fruits in the targeted area. In his recent testimonies to some of his visitors, he comfortably sat and said, I have shot 20 birds with one stone in Acholi, where he earlier said this endeavour had taken him 20 years to achieve.

One of the "birds" shot down is the calm and return to peace of the once tribal fighting zone called Apaa land, between the Acholi and their neighbours, the Madi, over who Apaa land belongs.

To contain the fights, Apaa was put under constant curfew, and it was a no-go zone area, until March 2025, when the General's OJ Team powered in trucks and trucks of assorted seeds into the area, an intervention never seen before.

The trucks shocked all the belligerent forces who put down their weapons: bows, arrows, pangas in awe, while the "undressing battalion" of old women known for showing their behinds to whoever intervened, quickly dressed up, and caught up with the opportunity.

The General had said, enough



is enough. Let us all head to the gardens.

Today, one can hardly tell who is an Acholi, a Madi, a Munyankole or a Muganda in Apaa. It is a beehive of economic activities. The sound of grinding mills running all day and night, moreover on fuel, the number of heavy commercial trucks with all East African number plates ply the route to load maize, rice and soya beans to the different regional markets. Mobile phone companies have rushed to book their presence, as well as agro chemical industry are all getting established.

Many mini companies have run to the region to set up stores for produce aggregation, while nightclubs, gardens and ladies of the night have all flooded the area, because one man dreamed of "fire and forget".

True, this seed missile he fired is cracking the buzzle that had defeated many politicians, heavy government pundits who used to be welcomed by naked somersaulting old women, who saw many swear never to go back, as others sought cultural cleansing from what they had seen. A youth, Christopher Ojara, said: I didn't know that lack of what to do is what always led us to tribal fights.

Whereas the government spent a lot of resources to enforce the law against charcoal burning in a bid to protect the environment, in the daily hide and seek battles with charcoal burners, the General sorted this, in one go, with seeds, rendering charcoal burning non-profitable, as all the former charcoal burners embraced these free seeds, which are now more profitable. Locals have now shifted from Luxuries like buying televisions, second-hand luxury cars and marrying several wives to pulling resources to buy ploughs and tractors.

The traditionally known grass thatched houses are being replaced with (Mabat) iron sheet houses, now a measure of household success. The number of hardware shops setting up is a true indication of the available demand for building materials.

In the next five years, at this rate, Apaa would have superseded Bweyale town, formed out of convenience as a result of the Lord's Resistance Army war.

In line with the Government agro commercialisation, targeting the four regions of northern Uganda, West Nile, Acholi, Lango and Karamoja (W.A.L.K), Equator commodities Impex Ltd, has put up a sh20b facility at Amwa along the Corner Kamdin-Gulu high that will directly engage 320,000 farmers in the first year of 2026/27 and estimated to go to 2.8 million farmers in the long run.

Both phases one and two of the project will have 96,000 metric tonne holding capacity, with a 75(tpd) tonnes per day maize mill with fortification of essential minerals and vitamins already on ground. 25tpd animal feed, 18 tonnes per hour (tph) drier, 5 tpd cassava mills, 15 (tph) aflatoxin colour sorter are already on the ground.

To Tony Okeello, the managing director of Equator Impex, all are aimed at social and economic transformation, food security, shared prosperity, guaranteed premium markets, farmers' upscale production and quality assurance, with a bigger target of mindset change to production and an increase in household incomes.

Okeello, now referred to as the OJ hero by the General, because he trusted in him and supplied seeds without a coin, says his dream to take risks is inspired by his papa (Gen. Saleh).

Today, the sh10.5b General's Seed capital has seen an estimated sh240b in the hands of several farmers and households as a result of different aggregations and off-takers that thronged northern Uganda to buy off different produce. To many people who cannot reach the General to say Apwoyo Matek, they say they can only do it through the massive support for the NRM government to keep this dream. It is also hoped that this success would finally get Gen. Saleh out of the bush, which he says he has never come out of.

The writer is a rural development social scientist

Let's Grow the Future of
Farming—Together.

THANK YOU



+256 392 568 937



www.equatorseeds.org



Koro - Abili, Omoro District, along
Kampala - Gulu Highway.

